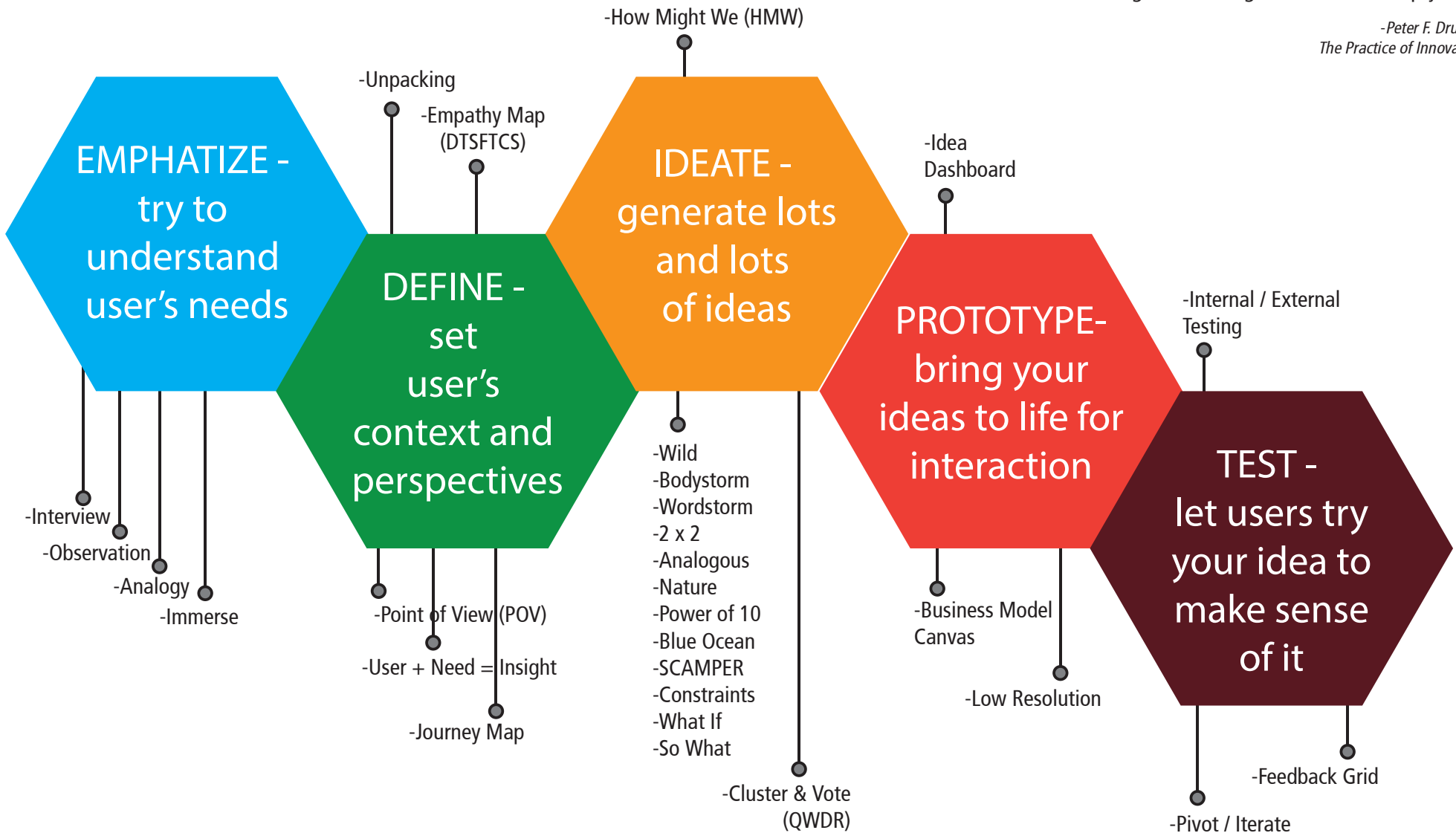


DESIGN THINKING 5-STEPS

"When change in perception takes place, the facts do not change. Their meaning does. It changes from the glass full to half empty."

-Peter F. Drucker
The Practice of Innovation



*Design Thinking has been used by various MNCs and organizations to drive innovation and creativity.